

**Smithfield  
Recreation Advisory Committee Meeting  
March 20, 2012**

The Smithfield Recreation Advisory Committee met on Tuesday, March 20, 2012 at 8:00 a.m. at Smithfield Recreation Aquatics Center.

Members Present: Earl Marrett  
Robbie Parker  
Daniel Sanders

New Members: David Lasater Andy Moore

Members Absent: Chris Howell Angela Rabil  
Jamie Stanley Scott Wright  
Clayton Narron Zack Parrish

Staff Present: Tim Johnson, Director  
Gary Johnson, Assistant Director  
Jon Moore, Athletic Programs Supervisor  
Laura Crumpler, Recreation Supervisor  
Kristin Sasser, Recreation Center Supervisor  
Dale Ham, SRAC Director  
Lyn Andrews, Aquatic Center Supervisor

Staff Absent: Dennis Tyner, Maintenance Supervisor

Mr. Tim Johnson welcomed everyone to the meeting, especially our new members, David Lasater and Andy Moore. David is a new at-large member of the committee, and Andy replaces Bill Jordan as the Council rep. Both families have and are very involved in Smithfield P&R, and we are happy to have them on the Board.

***SRAC Rate Proposals***

As we've discussed in the past, there is still consideration being given to a Johnston County School Employee rate. (This rate would be very similar to the Town rate.) There is still talk of adding a Johnston Community College rate. Both rate proposals have potential to increase revenue without much cost on the center. At the present time – both of these proposals are Council decisions, and are part of the budget process.

***JoCoDeal.com***

Tim mentioned that SRAC is trying to look for ways to keep their name out there. Consequently, SRAC has done a couple of deals with JoCoDeal.com: 1) SRAC month membership (sold 44, several of which switched to annual contracts after conclusion of month deal; 2) Pottery Class (6 signed up, 1/2 of which hadn't been in the facility until that time.) We are planning to do more with JoCoDeal.com, especially as their email base is building.

The Summer Promotion (3 month membership) begins in May. In the past, this membership was \$75. However, we are looking at increasing it this year, considering all they have access to.

In other efforts to get our name out there, we have done several giveaways: 1) Ms. SSS HS received 6-month membership; her runnerup received a 3-month membership; 2) donated to Princeton HS for their post-graduation event.

### ***Volunteer Hours***

Tim brought up volunteer hours, and noted how we have used volunteers in the past. He mentioned a lady who has worked at SRAC/front desk, simply because she wanted something to do for a couple hours a day. He also mentioned that the Housing Authority has a program that if their residents are unemployed, they must perform community service. This program is providing some volunteers as well. Tim also noted that there is a UNCW student, Kyle McLamb, who is working with P&R on the weekends, doing his practicum. He also mentioned that we have had some kids doing community service (for DUI, etc.). Most of these folks have been utilized by Hugo at SRAC or our maintenance guys in the park.

### ***Triathlon***

Just a reminder, the 3 Little Pigs Triathlon is June 16<sup>th</sup>. We need everyone to help. Tim reminded everyone that this is a joint venture between the Rotary Club and Friends of the Park. Last year, each group got about \$8,000 from the event. It takes about 60+ volunteers, so mark your calendars. (from about 7 am – noon.)

### ***Farmers Market***

Laura said the Farmers Market opens on April 13<sup>th</sup>, and will be open on Fridays and Saturdays from 9am-1pm. As far as running the market, with Mike McKinney gone, Laura's Sr. group has agreed to take a weekend a month, the Market Advisory Council will take a weekend a month, with Tim, Laura and other volunteers completing the schedule. Tim noted that last year the market, during its height, averaged about 120 people a day.

### ***Recent Activities***

Dale noted that this past weekend there was a State Gymnastics meet in the gym (with over 400 kids) and five different sessions both Saturday and Sunday. All that was in addition to the normal 9 birthday parties being held over the weekend. At the park, the Wallace Ashley III Relay for Life Softball Tournament was underway with 19 teams, and a guarantee of 4 games each.

Andy Moore asked if we partnered with any restaurants during big weekends like this? Tim noted that we have done that with Chick-fil-a. Andy suggested trying to get feedback from Keith as to coupons being turned back in to him. Tim noted that Golden Corral has also partnered with us, giving out coupons to distribute too. Tim said he believed the new Sports Commission is working on developing relationships with restaurants for big events such as these. Daniel Sanders said he was asked several times over the weekend for directions from people attending the gymnastics meet. Maybe we need to look at having more directional signs, especially during big event weekends.

### ***New City Manager***

A new City Manager has been hired, and begins work on April 16<sup>th</sup>. Andy said he thought he has two daughters, around the ages of 6 and 12.

### ***Upcoming Activities***

Per Dale Ham –

4/14 - SRAC is partnering with the Schools on a basketball tournament for drop out prevention. He also mentioned a Tobacco League tournament around that same time.

4/21 – Wrestling returns to SRAC. (Typically wrestling events held at SRAC have brought in around 400 people.)

Thursday nights – WM Basketball League using gym.

Per Jon Moore-

Kinder Basketball just wrapped up last week with 40 kids.

Other sports just getting started include 8 baseball teams, 2 softball teams, 60 kids for T-Ball, and 20 teams for F&F Softball. Most summer camps have been scheduled at this point as well.

Per Laura Crumpler –

4/1 – 3:00 pm – Easter Egg Hunt

DD Dance last month had 245 attendees in the gym- went great.

Per Kristin Sasser –

4/2 – Summer Camp registration begins. (All help from last summer returning.)

Continuing to get gym rentals for Quinceaneras.

Birthday parties – continuing to book every weekend (averaging 2 more per weekend since we try and use the Banquet room if it's available.)

Currently have two pottery classes going on.

Per Lyn Andrews –

Stroke Clinic underway.

Summer Swim Team registration begins in May. (Last year had 70 swimmers.)

Marlins of Raleigh practice here once a week – (\$500/mo. Revenue)

Lifeguard Training – more classes this weekend and again during Spring Break.

Splash Park Hours will change again during spring break.

Per Gary Johnson –

Had Miracle League Tournament at the end of February.

Triangle Select League Tournament is this weekend.

Per Tim Johnson –

October 11<sup>th</sup> – Friends of the Park Reverse Raffle and Auction / mark your calendars.

Last year we raised about \$17,000 for Friends of the Park.

Respectfully Submitted,

Jan Ashley