



Smithfield Appearance Commission



2020—2021 Annual Report



Smithfield Appearance Commission

To: Town Council and the Town Manager
From: Stuart Lee Chairperson; Peggy Scott, member
Subject: Annual Report and Detailed Summary of the J.B. & J.P. George Endowment
Date: August 3, 2021

1. Comprehensive report of activities of the Town of Smithfield Appearance Commission for the year ending June 30, 2021.
2. Our Plan of work for the 2021-2022 year
3. The J.B. & J.P. George Endowment Annual- Financial Reports

Date:

To: Mr. Andy Moore, Mayor
Mr. Michael Scott, Town Manager
Ms. Shannan Parrish, Town Clerk
Mr. Stephen Wensman, Planning Director

Councilman Dr. David Barbour	Councilman Travis Scott
Councilman John A. Dunn	Councilman David Stevens
Councilman Marlon Lee	Councilman Roger Wood
Councilman Stephen Rabil	

JB & JP George Endowment Reports will be delivered to Mr. George.



Smithfield Appearance Commission

Sec. 2-237.

Enactment and mission. For the purposes cited above, and for promoting the general welfare of the town and its citizens, the town council does hereby ordain, adopt and enact this article in its entirety, which shall be known as the Smithfield Appearance Ordinance. The mission of the Town of Smithfield Appearance Commission shall be to enhance the visual quality and aesthetic characteristics of the town by advising and assisting the town council in:

- Fostering neighborhood pride;
- Promoting and disseminating "best management practices" that are good examples of enhancing community appearance for residential, commercial and public sites;
- Acknowledging achievement and excellence of citizens in fulfilling the purposes of this article;
- Showcasing natural and architectural beauty;
- Encouraging appealing community entrances; seasonal or holiday decorations; and signage;
- Encouraging well planned, coordinated tree planting, preservation and maintenance throughout the town;
- Reviewing and advising the town council, or the town department designated by the council, as to the appearance of publicly owned or maintained property and spaces;
- Reviewing and advising the planning department as to compliance with the town's ordinances regarding sanitation, public works, housing, and other regulations affecting the community appearance, and
- Discouraging littering and blight.

Board Members

Stuart Lee, Chairperson

Robin Cook, Vice-Chairperson

Connie Barbour, Board Member

Julia Narron, Board Member

MaryFoy Ragsdale, Board Member

Peggy Scott, Board Member

Tim Depp, Board Member

2 Vacant Positions

Lawrence Davis, Public Works Director

Shannan Parrish, Town Clerk

David Stevens, Council Representative

This Annual Report will be posted on the Appearance Commission page of the Town of Smithfield Website. For questions, please contact.

Stuart Lee, Chairperson or Peggy Scott, Member



J.B. & J.P. George Beautification Endowment Fund - Annual Reports 2021

JB and JP Endowment agreements can be viewed thru Town Hall.

J.B. George Beautification Fund Annual Report

The Town has advertised in the Johnstonian once during the month of May 2021, about the availability of the beautification funds. We also advertised on the front page of the towns Web site and in our Town Newsletter. There were no applications submitted to the Appearance Commission for fund requests.

Beginning Endowment Balance on June 30, 2020 = \$105,000.00

Annual Earned Income

Interest	\$1019.53
From last year	\$2381.00
Total	\$3400.53

Expenditures

Advertising Johnstonian	\$14.10 (5/26/2021)
Front Page of the Towns Web Site	

We will carry over the Balance of \$3386.43 to next year's projects

Ending Endowment Balance on June 30, 2020 was \$105,000

J.P. George Beautification Fund Annual Report

Beginning Endowment Balance on June 30, 2019 = \$25,330.

Annual Earned Income

Interest	\$211.25
From Last year	\$298.00
Total	\$509.25

Expenditures

None

We will carry over the Balance of \$509.25 to next year's projects

Ending Endowment Balance on June 30, 2020 was \$25,330

Appearance Commission - General Fund Expenditures

A total of \$16,003.60 was spent this year for projects completed, planned or in progress for 2020-2021. The Commission carried over \$8,625.00 funds left from 2019-2020, and with the Travel & Tourism reimbursement Grant of \$15,000 our Balance to end this year will be \$28,121.00 , which will be used for 2021-2021 projects such as the completion of the re-vegetation, landscaping and beautification of the Boat Ramp and walking path and the Art Walk proposal.

Projects completed or working on 2020-2021

Beautification along the walking Path between the African American Monument and the Boat Ramp Shelter

The project is a joint effort with Johnston County Visitor's Bureau, and supported through a grant of \$15,000.

The Project details: \$15,965.39 has been spent so far, we expect the landscaping to be around \$25,000 complete.

Total Renovation Estimate: \$41,000

Sheltered picnic area: Two new sets of steps, flag pole, cement work, fencing, removal of old plants, all new landscaping.

Comments: The Commission would like to thank Clayton Narron Landscape Architecture for supporting the project.

Planned for 2021-2022: The Commission has planned for a comprehensive landscaping project to complete the refurbishment and beautification of the Boat Ramp

Shelter and Walking Path, *refer to 2021-2021 projects in this report.*



Before Images (Left)

Beautification along the walking Path between the African American Monument and the Boat Ramp Shelter (Continued)



Top: Flag Pole, to be lighted



Top Right: New Steps and fencing

Middle Right: Removed old steps, replaces with wider.

Bottom Right: Interactive public information box.



Beautification along the walking Path between the African American Monument and the Boat Ramp Shelter (Continued)

Right: Sail Shade Picnic Area at the Boat Ramp New Fencing and concrete sidewalk and pad



Donate a Tree Program

This year the Commission received one donation of \$100, and ordered two name plates for a total of \$38.21.

2021—2021 Plans

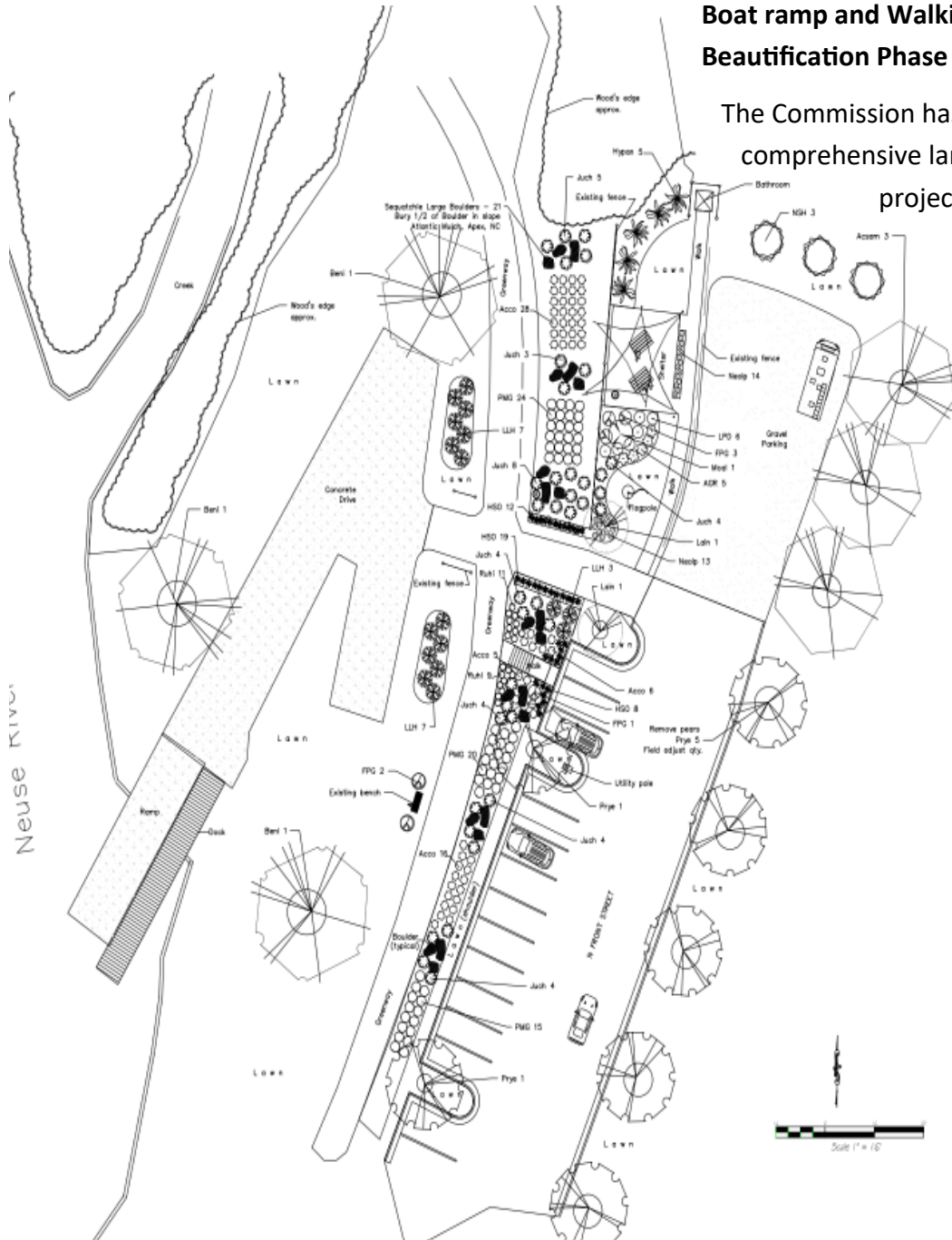
Trees on Market Street

The Commission has been researching trees, working with Extension Service, Soil and Water Conservation District, and local experts, as well as having soils sampling and testing to assure that funds to acquire trees are efficiently used for replacing 14 trees along Market Street.

The estimated cost of \$4000.00.

Boat ramp and Walking Trail
 Beautification Phase Two

The Commission has planned for a comprehensive landscaping project to complete the refurbishment and beautification of the Boat Ramp Shelter and Walking Path.



2021—2021 Plans

Boat ramp and Walking Trail Beautification Phase Two (continued)



2021—2021 Plans

Art Walk Project - 2021—2023 Phase 1

Overview: While public art isn't a major job creator and its merits can't be evaluated with traditional performance metrics, advocates argue that it contributes to economic development, revitalization, and community pride and beatification in multiple ways. It highlights a community's cultural assets, builds community pride, draws people together from inside and outside the city and enhances the natural and urban landscape. The Smithfield NC Art Walk seeks to build an environment for residents and visitors to find news ways to see the assets in the unseen beauty of the towns less traveled paths. Through a planned urban path, that meanders through our downtown district, structural canvases will be mapped out and provided to county artist (individuals, groups, organizations, schools) to design murals to accentuate our downtown. The Smithfield Art Walk, will be promoted as an opportunity for residents of the town and county, as well as visitors to spend time in our downtown and walk a planned "local artist path" through downtown. If approved, we envision this path expanding – potentially – from downtown outward to the 95 access and the along the Brightleaf Road business corridor.

Vision Statement: Promote quality of life and economic vitality with a mixed-income, urban, multi-modal community that welcomes visitors, cultivates the areas of artistic and cultural identity, uplifts unique local destinations and finds balance with the natural environment and proactive community health opportunities.



Art Walk Project - 2021—2023 Phase 1 (continued)



Art Walk Project - 2021—2023 Phase 1 (continued)



Thank You

The Appearance Commission would not be able to do the work we do without the tireless efforts of the Town Staff.

Special Thank you to:

Lawrence Davis and his entire Department of Public Works - For always getting the many projects finished, installed, and looking great! Keeping our Beautiful Town clean and well maintained.

Shannan Parrish - For keeping us on track and taking care of our minutes and book work. Her knowledge is endless and she is always so positive and helpful.

Stephen Wensman - For always available to answer our questions and knowledge about areas we would like to work on.

Councilman David Stevens - For his Support, for the Appearance Commission.

Mayor, Andy Moore

Town Manager, Michael Scott

Town Council - For their support of the Appearance Commission

Mr. Jim George - For his continued support of the Appearance Commission and the beautification of our Town.

Respectfully Submitted by - Chairperson, Stuart Lee, & Member, Peggy Scott