



# Smithfield Appearance Commission



2021 – 2022 Report



# Smithfield Appearance Commission

To: Town Council and the Town Manager  
From: Stuart Lee Chairperson; Peggy Scott, member  
Subject: Annual Report and Detailed Summary of the J.B. & J.P. George Endowment  
Date: August 2, 2022

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1. Comprehensive report of activities of the Town of Smithfield Appearance Commission for the year ending June 30, 2022.
2. Our Plan of work for the 2022-2023 year
3. The J.B. & J.P. George Endowment Annual- Financial Reports

Date:

To: Mr. Andy Moore, Mayor  
Mr. Michael Scott, Town Manager  
Ms. Shannan Parrish, Town Clerk  
Mr. Stephen Wensman, Planning Director

Councilman Dr. David Barbour      Councilman Travis Scott  
Councilman John A. Dunn      Councilman Roger Wood  
Councilman Marlon Lee  
Councilman Stephen Rabil

JB & JP George Endowment Reports will be delivered to Mr. George.



## Sec. 2-237.

Enactment and mission. For the purposes cited above, and for promoting the general welfare of the town and its citizens, the town council does hereby ordain, adopt and enact this article in its entirety, which shall be known as the Smithfield Appearance Ordinance. The mission of the Town of Smithfield Appearance Commission shall be to enhance the visual quality and aesthetic characteristics of the town by advising and assisting the town council in:

- Fostering neighborhood pride;
- Promoting and disseminating "best management practices" that are good examples of enhancing community appearance for residential, commercial and public sites;
- Acknowledging achievement and excellence of citizens in fulfilling the purposes of this article;
- Showcasing natural and architectural beauty;
- Encouraging appealing community entrances; seasonal or holiday decorations; and signage;
- Encouraging well planned, coordinated tree planting, preservation and maintenance throughout the town;
- Reviewing and advising the town council, or the town department designated by the council, as to the appearance of publicly owned or maintained property and spaces;
- Reviewing and advising the planning department as to compliance with the town's ordinances regarding sanitation, public works, housing, and other regulations affecting the community appearance, and
- Discouraging littering and blight.

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## Board Members

Stuart Lee, Chairperson

Robin Cook, Vice-Chairperson,

Carmen Zepp, Board Member

Julia Narron, Board Member

Peggy Scott, Board Member

Kaitlyn Tarley, Board Member

### ***3 Vacant Positions***

Lawrence Davis, Public Works Director

Shannan Parrish, Town Clerk

Sloan Stevens, Council Representative

**This Annual Report will be posted on the Appearance Commission page of the Town of Smithfield Website. For questions, please contact.**

**Stuart Lee, Chairperson or Peggy Scott, Member**

## J.B. George Beautification Endowment Fund - Annual Report 2022

*JB and JP Endowment agreements can be viewed thru Town Hall.*

### J.B. George Beautification Fund Annual Report

The Town has advertised in the Johnstonian once during the month of May 2022, about the availability of the beautification funds. We also advertised on the front page of the towns Web site and in our Town Newsletter. There were no applications submitted to the Appearance Commission for fund requests.

**Beginning Endowment Balance** on June 30, 2021 = \$105,000.00

#### Annual Earned Income

<i>Interest</i>	\$328.30
From last year	\$3588.26
<b>Total</b>	<b>\$3916.56</b>

#### Expenditures

<i>15 Hornbeam Trees, Mulch on Market Street</i>	\$3280.00
<i>Advertising Johnstonian 4/6/22</i>	\$ 28.22
Front Page of the Towns Web Site	
<b>Total</b>	<b>\$3308.22</b>

interest and reserved funds	\$3916.56
Spending	-\$3308.22
Leaves a balance of	\$ 608.34

We will carry over the Balance of \$ 608.34 to next year's projects

**Ending Endowment Balance** on June 30, 2022 was \$105,000

Before: Maples were removed new dirt added





# Smithfield Appearance Commission

## J.P. George Beautification Fund Annual Report

**Beginning Endowment Balance** on June 30, 2022 = \$25,330.00

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### Annual Earned Income

Interest                    \$34.88

From Last year            \$531.64

**Total                        \$566.52**

### Expenditures

No  
funds  
were  
used

We will carry over the Balance of \$566.52 to next year's projects

**Ending Endowment Balance** on June 30, 2022 was \$25,330.00

## Appearance Commission - General Fund Expenditures

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A total of \$22,247.21 was spent this year on projects completed.  
Pictures and details listed below.

The Commission encumbered \$20,763.00 for projects Planned & voted on but not completed. The amounts listed below are estimates

\$5000.00 21 Large Boulders for the Boat Ramp Project

\$10,000 Mural Project

\$3,800 Fencing along the Parking lot of the Boat Ramp area

\$800.00 Replacement Plants at the welcome sign at the East end of Market- I 95

These projects total \$19,600 allocated but not invoiced as of this report.

## Projects completed during 2021-2022

**Thank you Breakfast** for the Public works Dept. \$164.21

This Breakfast is hosted by the Appearance Commission every other year as a special Thank you for the hard work and dedication to serving this community

### ***Beautification along the walking Path between the African American Monument and the Boat Ramp Shelter***

The project was a joint effort with Johnston County Visitor's Bureau

The Project details: \$22,083.00 for 16 Trees, 277 plants, bushes, mulch and installation

Still to come Fall of 2022 is fencing and large boulders



## Donate a Tree Program

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This program accepts a donation of \$100 and gives the donor the opportunity to honor or memorialize a loved one or friend with a tree planted in the town perimeters. The placement of the trees is decided by need.

We carried over from last year	\$300.00
The Commission received 4 donations	\$400.00
We ordered four name plates for a total of	- \$82.01

**Leaving the Commission with a Balance of \$617.99.**



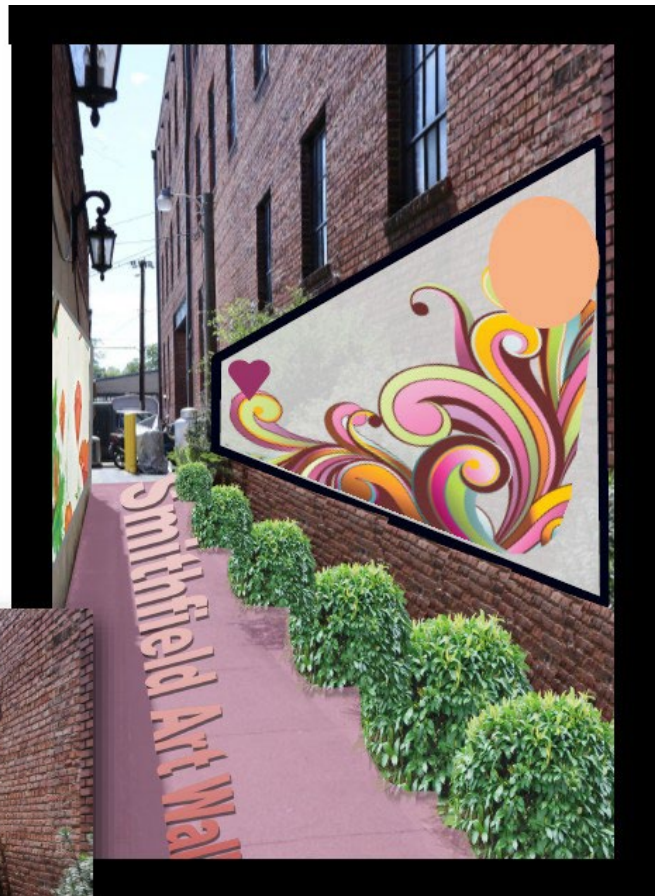


## 2022—2025 Plans

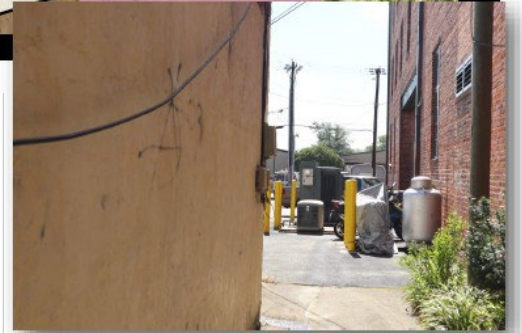
### **Art Walk Project - 2021—2023 Phase 1**

Overview: While public art isn't a major job creator and its merits can't be evaluated with traditional performance metrics, advocates argue that it contributes to economic development, revitalization, and community pride and beautification in multiple ways. It highlights a community's cultural assets, builds community pride, draws people together from inside and outside the city and enhances the natural and urban landscape. The Smithfield NC Art Walk seeks to build an environment for residents and visitors to find new ways to see the assets in the unseen beauty of the town's less traveled paths. Through a planned urban path, that meanders through our downtown district, structural canvases will be mapped out and provided to county artist (individuals, groups, organizations, schools) to design murals to accentuate our downtown. The Smithfield Art Walk, will be promoted as an opportunity for residents of the town and county, as well as visitors to spend time in our downtown and walk a planned "local artist path" through downtown. If approved, we envision this path expanding – potentially – from downtown outward to the 95 access and the along the Brightleaf Road business corridor.

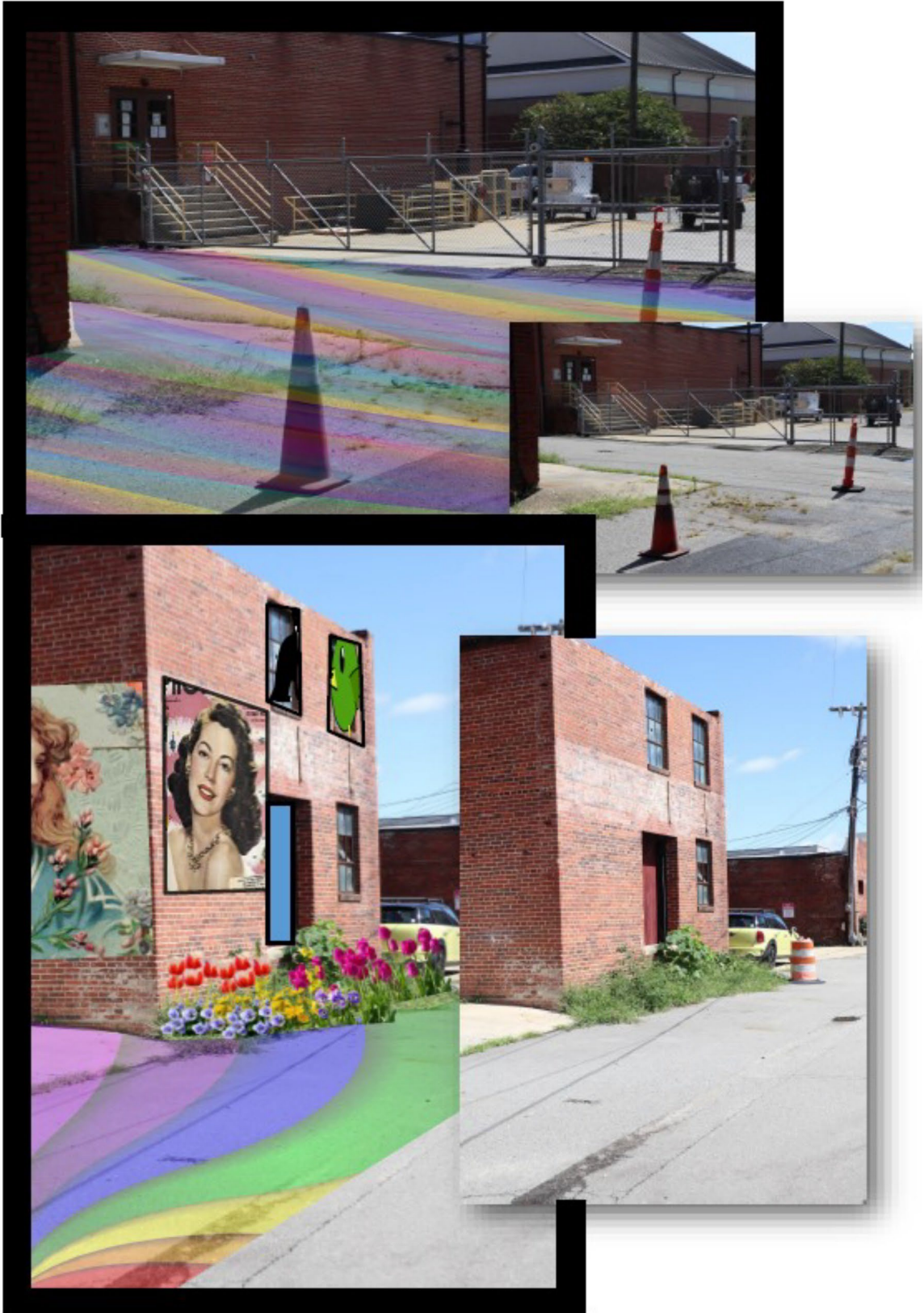
Vision Statement: Promote quality of life and economic vitality with a mixed-income, urban, multi-modal community that welcomes visitors, cultivates the areas of artistic and cultural identity, uplifts unique local destinations and finds balance with the natural environment and proactive community health opportunities.



## Art Walk Project - 2021—2025 Phase 1 (continued)



## Art Walk Project -2021-2025 Phase 1 (continued)



## 2022 – 2025 Plan Continued

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95 on 95: The Downtown Appearance Commission has adopted a 95 on 95 vision as a model for planning the activities coordinated by the Commission. What is 95 on 95? Utilizing the branding benefits of engaging travelers on Interstate 95 and encouraging them to stop at Smithfield on Exit 95 as means to plan for improvements to the aesthetics of our community, and help residents and visitors to enjoy all the amazing opportunities our community offers. The vision of 95 on 95 will help shape where the focus of the Commission will be in the coming years. That vision will be to focus on enhancing the aesthetics of Market Street from Exit 95 leading all the way into the downtown corridor and all points of entry along the route including both sides of the train trestle. We are excited to have a planning focus for the coming years.

## Thank You

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The Appearance Commission would not be able to do the work we do without the tireless efforts of the Town Staff.

### Special Thank you to:

**Lawrence Davis and his entire Department of Public Works** - For always getting the many projects finished, installed, and looking great! Keeping our Beautiful Town clean and well maintained.

**Shannan Parrish** - For keeping us on track and taking care of our minutes and book work. Her knowledge is endless and she is always so positive and helpful.

**Stephen Wensman** - For always being available to answer our questions and knowledge about areas we would like to work on.

**Councilman David Stevens** - For his Support, for the Appearance Commission.

**Mayor, Andy Moore**

**Town Manager, Michael Scott**

**Town Council** - For their support of the Appearance Commission

**Mr. Jim George** - For his continued support of the Appearance Commission and the beautification of our Town.

*Respectfully Submitted by - Chairperson, Stuart Lee, & Member, Peggy Scott*