

PROCLAMATION
"ALL IN RED WEEK"
FEBRUARY 5-12, 2021
IN THE TOWN OF SMITHFIELD

Whereas, the well-being of our community is of paramount importance and maintaining excellent health among our citizens is a top priority, February 5, 2021 marks the launch of an 8-day County wide heart health awareness campaign entitled **"ALL IN RED"**, presented by Johnston Health and Dr. Matthew Hook, and organized by the Johnston Health Foundation; and

Whereas, In the United States, North Carolina, and Johnston County heart disease is the leading cause of death among men and women; and

Whereas, Heart Disease and Stroke rank among the top five health priorities in Johnston County; per the 2019 Johnston County [Community Health needs Assessment Implementation Plan](#); and

Whereas, per the Center for Disease Control and Prevention (CDC), about 80% of deaths from premature heart disease and stroke could be prevented by changes in physical activity, diet, education and management of common medical conditions; and

Whereas, ALL IN RED week is an opportunity to increase heart health awareness, while addressing the growing needs of local heart patients; and

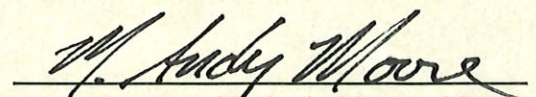
Whereas, the ALL IN RED campaign invites all Johnston County residents, business owners and visitors to participate in this initiative by **wearing RED on February 5, 2021**, National Wear Red Day, and/or **run a RED promo or fundraiser from February 5-12**; and

Whereas, the financial challenges of a heart patient are enormous; all funds raised within this campaign period will benefit local heart patients through the Johnston Health Foundation's Heart Fund; and

Whereas, on this day, we recognize heart disease and stroke survivors, those battling the disease, their families who are their source of love and encouragement, and applaud the efforts of our medical professionals who provide quality care.

NOW, THEREFORE, I M. Andy Moore, Mayor of the Town of Smithfield, do hereby proclaim February 5 until February 12, 2021 as **"ALL IN RED WEEK"** and encourage businesses, industries and citizens in the community to support and participate in this event.




M. Andy Moore, Mayor

In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the Town of Smithfield this the Fifth day of February in the year of our Lord Two Thousand Twenty-One