


SMITHFIELD APPEARANCE COMMISSION

Memorandum

To: Town Council and the Town Manager

From: Robert L. Worsham, Vice Chairman 

Subject: Annual Report and Detailed Summary of the J.B. George Endowment

Date: September 24, 2015

Please find attached the comprehensive report of activities of the Town of Smithfield Appearance Commission for the year ending June 30, 2015. Also attached is a 2015– 2016 Plan of Work for the Appearance Commission. The J.B. George Endowment summary of the financial activities is also attached.

The Commission has had a busy and successful year. We look forward to continuing the projects of the Commission and making a difference in the appearance of the Town of Smithfield as a whole in the year ahead.

Smithfield Appearance Commission

Completions for 2014-2015

- US Hwy 70 W Beautification Project
 - Worked with our Council representative - Councilman Harris, the Planning Director – Paul Embler on the final design and funding with NC DOT for the Highway 70 W Beautification Project.
 - All design completed, funding secured, landowner agreements obtained, and NC DOT has scheduled project for Fall 2015.
- Neuse Little Theatre – Ironwork
 - Completed the design and concept with Mr. Keuter.
 - Installed the completed Ironwork Railing along Front Street to enhance safety of Theatre visitors, and match the ironwork railing across the street at Centenary Methodist Church parking area.
- Market Street Parking Lot (between Wells Fargo and Simple Twist Restaurant)
 - Removed 8 damaged Bradford Pear trees in parking lot, removed stumps,
 - Purchased and planted 8 Paper Bark Maple trees in parking lot.
- Wells Fargo Back Parking/Driveway Enhancements with Branch Manager
 - Pruned up all holly trees along Second Street to enhance sight line for bank customers, and removed one holly at entrance to improve sight line.
 - Obtained approval from Branch Manager to remove trees along town parking lot and their driveway and replant Paperbark Maples to match new plantings in Town parking lot. Work will be performed in Fall 2015.
- Donate-A-Tree Program
 - To Date – 129 donated trees
 - Received memorials for 14 trees
 - Planted 11 trees – New Installations include:
 - E. Market Street, MLK Boulevard, Fifth Street, Community Park
 - Purchased and install 11 name plates to Town Park plaque.
- Smithfield Crossing Roundabout
 - Developed a Landscaping Plan for the Smithfield Crossing Roundabout.
 - Installed the landscaping on 6/3/2015 by the Public Works department.
- Appearance Commission Nursery
 - Established and received approval for development of the Commission’s nursery to enhance the number of plantings and saving against purchase costs.
 - Obtained approval from Mr. J. George to secure “seed money” for the nursery start-up costs from the two Endowments generated by the George family.

Smithfield Appearance Commission

Completions for 2014-2015

Thank You

- Lenny Branch and the entire Public Works department – could not do this without their tireless dedication and commitment!
- Councilman Harris – for his support/ advice/championing for the AC
- Shannan Williams – for keeping us on track, admin and web support
- Paul Embler and Brent Reck – our dedicated advisors on plans and state advice
- Mayor/City Manager/Town Council – for encouragement and funding
- Mr. Jim George – for his continued support of the Appearance Commission

Smithfield Appearance Commission

Plan of Work 2015 – 2016

- US 70 West Business Entrance Enhancement Project
- Establishment and operation of the Smithfield Appearance Commission Nursery
- Smithfield Crossings Entrance landscaping at W. Market Street
- Donate-A-Tree Program continuation & hold Donor's reception
- Hastings House Landscaping Project
- Cemetery Enhancements
- Further enhancement of Town Hall – *tree plantings*
- Market Street Tree Additions – Fourth Street to Brightleaf Boulevard
- Enhancement planting along S. Brightleaf Boulevard
- Wayfinding project – *continue to support project*
- Continue to work with DSDC on mutual enhancement projects
- Purchase needed replacement American flags and parts