

Meeting Summary – Steering Committee Meeting #1 ▼

Preface

The following items were discussed during the first Steering Committee meeting for the Town of Smithfield Growth Management Plan update.

▼ Meeting Date

Date: Thursday May 10, 2018
Time: 1:30 PM to 3:30 PM
Location: Town of Smithfield Council Chambers

▼ Agenda Items

- Introductions: Steering committee members introduced themselves and shared with the group their relationship to the Town and the project. Attendees are shown in the sign-in sheet included as Attachment A.
- Presentation: Allison Fluitt from Kimley-Horn and Jake Petrosky from Stewart provided an overview of the planning process for the Town's Transportation Plan and the Comprehensive Growth Management Plan. See Attachment B for the Presentation.
- SCORE Activity Discussion: The following were identified during the discussion after the activity:
 - Strengths
 - Recreation:
 - SRAC
 - Miracle Park
 - Positioning:
 - County Seat
 - Access to I-95, NC, and the U.S.
 - Affordable home prices
 - Community resources:
 - Community Johnston Community College (JCC)
 - Johnston Medical Hospital (JMHS)
 - Small-town values
 - Low traffic congestion
 - Schools: IB program!
 - Challenges
 - Rental properties
 - Land availability, and willingness to develop
 - Slow growth rate: only 3% population growth (2010-2016)
 - Demographics and poverty rate
 - Gateways from west and east create difficult first impression – incl. roundabout
 - Reputation of schools

- Market Street
 - School end-of-course grades are lowest in Johnston County

 - Opportunities
 - Redevelopment opportunities
 - Affordable home prices
 - Young people and the youth of Smithfield
 - Need more (targeted) industry recruitment
 - Increase standards for rental housing properties
 - Market Street
 - Schools: IB program!

 - Risks
 - Resiliency
 - Flooding and maintenance of ditches/infrastructure
 - Gateways from west and east create negative first impression
 - School end-of-course grades are lowest in Johnston County

 - Expectations
 - Tell Our Story!
 - A model community with high quality of life
- SCORE Activity Detailed Results: Attachment C includes a detailed compilation of results from the SCORE Activity.