

ORDINANCE # ZA-18-05
AN ORDINANCE TO AMEND THE TOWN OF SMITHFIELD
UNIFIED DEVELOPMENT ORDINANCE ARTICLE 10, SECTION
10.23 DISTRICT SIGNS and APPENDIX A, TO ALLOW FOR
HIGH-RISE BUSINESS IDENTIFICATION SIGNS

WHEREAS, the Smithfield Town Council wishes to amend certain provisions in the Unified Development Ordinance by making changes to the Town of Smithfield Unified Development Ordinance to allow for high-rise identification signs through the creation of a new section 10.23.9 High-Rise Business Identification Signs (Single Tenant).

WHEREAS, it is the objective of the Smithfield Town Council to have the UDO promote regulatory efficiency and consistency and the health, safety, and general welfare of the community;

NOW, THEREFORE, be it ordained that the following Articles are amended to make the following changes set forth in the deletions (strikethroughs) and additions (double underlining) below:

PART 1

[Revise Article 10, to create a new section 10.23.9 High-Rise Business Identification Signs.]

SECTION 10.23.9 High-Rise Business Identification Signs (Single Tenant).

High-rise business identification signs may be permitted as a use by right for single tenant developments when located in the B-3 (Highway Entrance Business) zoning district and located within 660 feet of Interstate 95. A zoning permit may be granted providing the following minimum standards are met.

10.23.9.1 High-rise signs shall only advertise activities conducted on the property upon which it is located.

10.23.9.2 Maximum sign height shall not exceed a total height of 100 feet and shall be a minimum total height of at least 50 feet.

10.23.9.3 Maximum sign area shall not exceed 400 square feet of sign area per side.

10.23.9.4 No part of a high-rise sign shall be closer than 10 feet to a property line.

10.23.9.5 High-rise signs shall be free standing, ground mounted and of mono-pole design.

10.23.9.6 Only one high-rise identification sign may be permitted per property and is in addition to all other allowable signs.

AND, be it ordained that the following Articles are amended to make the following changes set forth in the deletions (strikethroughs) and additions (double underlining) below:

[Revise Appendix A. Section A.3 Definitions, to create a new definition for high-rise business identification signs.]

Appendix A. Section A.3

Sign, high-rise business identification

A very tall sign, usually between 50 feet to 100 feet in total height and designed to be viewed from a great distance.



PART 2


That the Unified Development Ordinance shall be page numbered and revision dated as necessary to accommodate these changes.


PART 3

That these amendments of the Unified Development Ordinance shall become effective upon adoption.

Duly adopted this the 4th day of September, 2018.

ATTEST


Shannan L. Parrish, Town Clerk


Andy Moore, Mayor

